



Wisconsin Virtual Learning, Inc.
Board of Education Meeting Minutes
Regular Session
Thursday, August 8, 2019 – 6:30 p.m.
Google Hangouts

- Call to Order:** 6:35 p.m. by W. Hintz. Roll call taken; quorum established.
- Members Present:** W. Hintz, L. Manske, E. Dimmitt, C. Bestul
- Members Absent:** S. Lundberg
- Others Present:** M. Leach, WVL Principal; S. Miller (NOSD liaison); J. McDaniel, Business Manager
- Recognitions:** M. Leach thanked all staff for their assistance in setting up enrollments and working through difficult construction to get the job done.
- Reports:**
- Enrollment Update: Summer enrollment is the busiest time for WVL growth and enrollment. WVL has a total enrollment of 323 students as of August 8, 2019. The current enrollment report was included in the board packet. 15 Alternative Applications needed approval. 5 applications needed conditional approval.
- Budget Update: The monthly budget report was included in the board packet. J. McDaniel presented. E. Dimmitt motioned to approve the July/August 2019 General Fund Invoices, seconded by L. Manske. *Motion carried unanimously.*
- Marketing Update: M. Leach presented the latest google metrics. Site travel is up from last year. Search engine optimization is increased for WVL from last year at this time. Social media posts have had a positive effect on the website traffic and “likes” are increased over the summer. There will be a presentation at the Oconomowoc Kids days later in August with Marketing and outreach efforts.
- Old Business:** Board Minutes: Approval of Minutes from Regular Session and Closed Session from summer meetings. E. Dimmitt motioned to approve board minutes, seconded by L. Manske. *Motion carried unanimously.*
- New Business:** L. Manske motioned to approve the 15 Alternative Applications needed approval. 5 applications needed conditional approval, seconded by Connie Bestul. *Motion carried unanimously.*
- Presentation was held regarding the Assessment Calendar for the coming school year as created by the Assessment Director, Mrs. Mielke presented by M. Leach. No vote needed.
- Presentation regarding the Continuous School Improvement Grant was made regarding the scope of the work and the needs for the grant to be extended and renewed for the coming school year, if possible.
- Next Meeting:** Thursday, September 10, 2019, 6:30 pm via Google Hangouts. Meeting to include ACP Presentation from Mr. Olson, WVL HS Counselor.
- Adjournment:** Motion to adjourn Regular Session at 7:49 pm made by L. Manske, seconded by E. Dimmitt. *Motion carried unanimously.*

Respectfully submitted,

Connie Bestul, Secretary

William Hintz, Board President