



(Note: Digital recording of minutes will remain on file in the WVL Office according to Wis. State statutes)

Wisconsin Virtual Learning, Inc.  
Board of Education  
Meeting Minutes  
Regular Session  
Thursday, December 13, 2018 – 6:30 p.m.

Google Hangouts

- Call to Order:** 6:30 p.m. by W. Hintz. Roll call taken; quorum established.
- Members Present:** W. Hintz, C. Bestul, L. Manske, E. Dimmitt, S. Lundberg
- Members Absent:** Suzanne Miller (excused)
- Others Present:** M. Leach, WVL Principal; J. McDaniel, Business Manager; A. Baumann, Registrar/Open Enrollment Coordinator, Catherine Wilson - Marketing
- Recognitions:** M. Leach recognized the WVL team for being creative with their celebrations of OWL students in the school. There was a recognition of Janel Mielke for her work with Book Shark and the Parent Advisory Council was acknowledged for their work with the new Facebook Page.
- Reports:**
- Enrollment Update: WVL has a total enrollment of 317 FTE as of December 13, 2018. The current enrollment report was included in the board packet. We are anticipating 12 early graduates for Fall Semester. We anticipate being able to fill all vacant seats with new enrollments.
- Budget Update: The monthly budget report was included in the board packet. J. McDaniel presented a new budget layout for the board. The budget showed a 45% spend down. Budget is anticipated to be "in the black" for the year based on debts that are coming off of our budget to NOSD and for the computer lease. WVL has also started to pay down shared service agreement debts to the district in a quarterly payment rather than annual payment.
- Marketing Update: C. Wilson presented a marketing update. The monthly report consisted of information about traffic on website, potential family searches, and listed the most popular topics posted on the website and on social media. Website continues to draw traffic and the web inquiries are now being tracked to determine conversion rates for our applicant families.
- Old Business:** Board Minutes: Approval of Minutes from Regular Session from Nov 8, 2018 Meeting: C. Bestul motioned to approve board minutes, seconded by L. Manske. *Motion carried unanimously.* Approval of Minutes from Closed Session from Nov 8, 2018 Meeting: C. Bestul motioned to approve board minutes, seconded by L. Manske. *Motion carried unanimously.*
- New Business:** Report to the board about the HS Semester Deadline. Purpose of deadline communication is to be proactive and allow for students to understand the expectations on their learning.
- Report to board about the work on Standards Based Practices this year for professional development. WVL is committed as a staff to setting power standards, creating assessment that is driven by standards and inevitably, rewriting the reporting system and feedback for students. This project could take 18-24 months.
- Closed Session:** Motion to adjourn meeting at 7:20 pm made by E. Dimmitt, seconded by S. Lundberg. *Motion carried unanimously.* Board Adjourned into closed session pursuant to Wis. Stat. 19.85(1)(c), the Wisconsin Virtual Learning Board of Education will convene in closed session for the purposes of considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility.



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**Adjournment:** WVL Board opened into Regular Session at 7:45pm. A motion was made to adjourn regular session By Leslie Manske, seconded by Connie Bestul at 7:46pm. *Motion carried unanimously.*

Respectfully submitted,

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Connie Bestul, Secretary

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William Hintz, Board President