



(Note: Digital recording of minutes will remain on file in the WVL Office according to Wis. State statutes)

Wisconsin Virtual Learning, Inc.
Board of Education
Meeting Minutes
Regular Session
Thursday, June 14, 2018 – 6:30 p.m.
Google Hangouts

- Call to Order:** 6:30 p.m. by W. Hintz. Roll call taken; quorum established.
- Members Present:** W. Hintz, C. Bestul, L. Manske, E. Dimmitt, S. Lundberg
- Members Absent:** R. Hamm (NOSD liaison)
- Others Present:** M. Leach, WVL Principal; J. Wicker, Business Manager; A. Baumann, Registrar/Open Enrollment Coordinator, J. Evraets, Administrative Assistant
- Recognitions:** M. Leach recognized the WVL team for a very successful summer school session. M Leach welcomed J. Gebauer and J. Benson to the WVL team.
- Reports:**
- Enrollment Update: WVL has a total enrollment of 284 students as of June 8, 2018. The current enrollment report was included in the board packet. This year WVL has grown in its enrollment from 314 on 3rd Friday in September to 332, an increase of 18 students. With the school year wrapping up and families indicating their intent to return next year, the enrollment typically drops in early June in anticipation of the July Alternative Application period, which begins on July 1, 2018.
- Budget Update: The monthly budget report was included in the board packet. J. Wicker presented on the account codes to establish an understanding of the budget process and categories. Julie stated that the budget is in good order and about 75% spent down. Budget is anticipated to be “in the black” for the year. Audit in July will determine the final numbers.
- Marketing Update: M. Leach presented a marketing update on behalf of Catherine Wilson. The monthly report consisted of information about traffic on website, potential family searches, and listed the most popular topics posted on the website and on social media. There was a “wind down” of digital advertising due to the end of open enrollment. New website is the project for May/June and board should be able to receive access to new website in advance of full release. Staff and students will be conducting a video creation with a local videographer.
- Old Business:**
- Board Minutes: Approval of Minutes from Regular Session May 10, 2018 Meeting: C. Bestul motioned to approve board minutes, seconded by L. Manske. *Motion carried unanimously.*
- Graduation Update: Graduation went well and WVL had 27 graduates physically attend the graduation at NOSD.
- Staffing Based on Enrollment:
- New Business:**
- Approval of Third Strike: There were 5 students who were struck out as they are failed to engage and communicate with the school and staff. The failure to engage resulted in failure in all courses enrolled. motioned to approve the third strike applicant, seconded by L. Manske. *Motion carried unanimously.*
- Approval of Resignation: Mr. Leach communicated the resignation of L. Sisneros. Board discussed the positive impact that has been felt by this wonderful teacher. E. Dimmitt motioned to approve resignation, seconded by L. Manske. *Motion carried unanimously.*



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Compensation Committee Planning Update: Mr. Leach shared a document with updates to employee ideas and engagement (not collective bargaining) in the brainstorming of possible compensation models. First meeting will be held on Friday, May 11, 2018. Follow up to committee work will be made to board at June Meeting.

Next Meeting: Thursday, June 26, 2018, 6:30 pm CLOSED SESSION

Adjournment: Motion to adjourn meeting at 7:29 pm made by L. Manske, seconded by C. Bestul. *Motion carried unanimously.*

Respectfully submitted,

Connie Bestul, Secretary

William Hintz, Board President