



(Note: Digital recording of minutes will remain on file in the WVL Office according to Wis. State statutes)

Wisconsin Virtual Learning, Inc.  
Board of Education  
Meeting Minutes  
Regular Session  
Thursday, May 10, 2018 – 6:30 p.m.  
Google Hangouts

- Call to Order:** 6:30 p.m. by W. Hintz. Roll call taken; quorum established.
- Members Present:** W. Hintz, C. Bestul, S. Lundberg, L. Manske, E. Dimmitt
- Members Absent:** R. Hamm (NOSD liaison)
- Others Present:** M. Leach, WVL Principal; J. Wicker, Business Manager; Peggy Brown, SLA; Erin Leitermann, Teacher; Trina Michalsen, Teacher; Matt Olson, Counselor.
- Recognitions:** The following were recognized by M. Leach: April OWL “Our Wonderful Learners” Award winners.
- Reports:**
- Enrollment Update: WVL has a total enrollment of 332 students as of May 3, 2018. The current enrollment report was included in the board packet. This year WVL has grown in its enrollment from 314 on 3rd Friday in September to 332, an increase of 18 students. WVL had 164 applicants for Open Enrollment, down some from last year, but there is anticipation for the July Alt App period to bolster the overall enrollment.
- Budget Update: The monthly budget report was included in the board packet. J. Wicker presented on the account codes to establish an understanding of the budget process and categories. Julie stated that the budget is in good order and about 61% spent down. The three positions that are being discussed to add FTE are covered in the budget for next year.
- Marketing Update: M. Leach presented a marketing update on behalf of Catherine Wilson. The monthly report consisted of information about traffic on website, potential family searches, and listed the most popular topics posted on the website and on social media. There was a “wind down” of digital advertising due to the end of open enrollment. New website is the project for May/June and board should be able to receive access to new website in advance of full release.
- Old Business:**
- Board Minutes: Approval of Minutes from Regular Session April 12, 2018 Meeting: L. Manske motioned to approve board minutes, seconded by E. Dimmitt . *Motion carried unanimously.*
- Graduation Update: An invitation to the board was extended as well as an invite to all staff at WVL. June 2, speaker will be TMJ4 Sports Reporter Lance Allen. L. Manske, E. Dimmitt, and B. Hintz are planning to attend the event. D. Biever has done a tremendous job in preparation and we are finalizing the count on potential graduates of WVL based on the academic engagement in the final weeks.
- Organizational Development: The Organizational Development Coordinator (ODC) job description was shared. Board discussion of the new position examined the need to not have a “top down” approach but rather a supportive approach to SLA, office, and enrollment/marketing.
- Staffing Based on Enrollment: Two additions to current jobs were proposed. FTE increase from .60 to 1.0 FTE for SLA for H. Pfeuffer and .50 FTE Intervention Coordinator position for K. Hein. All three positions were motioned for approval by S. Lundberg, seconded by E. Dimmitt. *Motion carried unanimously.*



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**New Business:**

Approval of Third Strike: There was one student who was struck out as they are no longer enrolled with the school. B. Hintz motioned to approve the third strike applicant, seconded by L. Manske. *Motion carried unanimously.*

Approval of Resignation: Mr. Leach communicated the resignation of K. Zander. Board discussed the positive impact that has been felt by this wonderful math teacher. E. Dimmitt motioned to approve resignation, seconded by S. Lundberg. *Motion carried unanimously.*

Contract Penalty Update: Mr. Leach presented on the concept of a contractual penalty to be added to the agreements for staff. Staff discussed the desire to articulate the 21 day notice clause. Language from Northern Ozaukee School District would be used to the extent that it applies to WVLC. Board commented that it was in support of this “new way of doing business” in schools. The amounts of penalty would be \$1000 (after June 15), \$2000 (on/after July 15), \$3000 (on/after Aug 15) increasing as the months carry into the summer. Motion to approve the contract penalty was made by S. Lundberg, seconded by B. Hintz. *Motion carried unanimously.*

Compensation Committee Planning Update: Mr. Leach invited any board members to talk about compensation topics to help ensure that we have employee ideas and engagement (not collective bargaining) in the brainstorming of possible compensation models. First meeting will be held on Friday, May 11, 2018. Follow up to committee work will be made to board at June Meeting.

**Next Meeting:**

Thursday, June 14, 2018, 6:30 pm

**Adjournment:**

Motion to adjourn meeting at 8:16pm made by L. Manske, seconded by S. Lundberg. *Motion carried unanimously.*

Respectfully submitted,

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Connie Bestul, Secretary

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William Hintz, Board President